

NORTH CENTRAL WISCONSIN STORMWATER COALITION
Minutes
April 17, 2020

All via teleconference:

Members: Jeff Pritchard (Marathon County), Scott Turner (T-Rib Mountain), Tom Turchi (C-Marshfield), Michael Wodalski (V-Weston), and Christopher Johnson (V-Kronenwetter).

Absent/Excused: Rod Akey (C-Merrill), Dustin Bonack (C-Merrill), Rob Molski (C-Stevens Point), TJ Nicksich (C-Wausau), Mark Thuot (C-Schofield), Nick Dums (C-Wisconsin Rapids), Tim Vergara (V-Rothschild), Tom Pinion (C-Baraboo), Kevin Breit (C-Mosinee), Kevin Lang (Marathon Co Hwy), and Becky Frisch (Marathon County).

Others: Fred Heider (NCWRPC), and Jon Lindert (Strand).

1. Call to Order.

The agenda being distributed to each community for posting and to local media, Pritchard called the meeting to order at 3:02 p.m. only via teleconference.

2. Chairperson's Report.

- We will have Stormwater Coalition Board elections at our next regular meeting, which may be in May or June, depending upon the Safer-At-Home order.

3. Discussion and possible action on 30-second Rubber Ducky TV ad purchase.

Discussion: Brief discussion noting that the Stormwater Coalition is considering this TV ad buy due to the reduced cost of advertising at this time. Additional discussion noted that our next full meeting should have a discussion about how to meet the new educational requirements for MS4 stormwater permits.

Action: **Moved/Seconded by Turchi/ Johnson to approve showing the Rubber Ducky ad on TV43 in Baraboo for \$500, on WAOW for \$2,900, and on WSAW for \$2,900 as presented. Motion carried.**

4. Adjournment.

Motioned/seconded by Johnson / Turchi to adjourn the meeting at 3:10 p.m. Motion carried.

Submitted by: Fred Heider
North Central Wisconsin Regional Planning Commission