

**NORTH CENTRAL WISCONSIN STORMWATER COALITION**  
**Minutes**  
**March 18, 2021**

**Most via teleconference:**

**Members:** Jeff Pritchard (Marathon County), Tom Turchi (C-Marshfield), Michael Wodalski (V-Weston), TJ Nicksich (C-Wausau), Kevin Breit (C-Mosinee), Kevin Lang (Marathon Co Hwy), Scott Turner (T-Rib Mountain), Dennis Biddick (C-Baraboo), Craig Czalkowski (C-Stevens Point), Andrew \_\_\_ (C-Wisconsin Rapids), and Rod Akey (C-Merrill).

**Absent/Excused:** Richard Downey (V-Kronenwetter), Eric Southworth (C-Stevens Point), Dustin Bonack (C-Merrill), Mark Thuot (C-Schofield) Tim Vergara (V-Rothschild), and Nick Dums (C-Wisconsin Rapids).

**Others:** Fred Heider (NCWRPC), Jon Lindert (Strand), Rick Eilertson (AECOM), Patrick Bula (Marathon County), Allison Madison (Salt Wise).

1. Call to Order.

The agenda being distributed to each community for posting and to local media, Pritchard called the meeting to order at 10:02 a.m. with most people attending remotely, with Jeff Pritchard and Fred Heider staffing the **Small** Conference Room 210 River Drive, Wausau, WI.

2. Approve the February 18, 2021 Meeting Minutes.

**Action: Moved/Seconded by Turchi / Lang to approve the minutes of the February 18, 2021 meeting. Motion carried.**

3. General Public Comment.

- No comments from the public.

4. Chairperson's Report.

- Introduced Patrick Bula from CPZ who staffs EPPIC.
- Agreement with Strand – Pritchard already signed it due to Coalition approval at a previous meeting.
- Agreement with NCWRPC – Pritchard discussed agreement. **Moved/Seconded by Wodalski / Turchi to approve contract with NCWRPC. Motion carried.**

6. Review Salt Wise sponsorship options (Pritchard).

**Discussion:** Allison Madison discussed what she did during COVID-19 as public outreach & social media outreach. Madison's major is in Environmental Education.

- Winter roads maintenance training.
- Sidewalk and parking lot maintenance training.
- Interactive webinar can handle 100 logins.
- In-person training can handle 40-50 participants.

Maybe host a video, then host a regional in-person event.

Salt Wise – 2 interactive webinars + 1 in-person event is about \$7,500.

Kevin Lang noted that a salt reduction strategy is happening in Marathon County with coordination with UW-Madison and Wausau MPO. What kind of duplication is happening if we sponsor Salt Wise? How about chloride monitoring sites across our region?

Jon Lindert (Strand) has a 15-minute presentation about how much salt reduction may be needed to reduce lake levels of salt to 50 years ago.

5. Budget Report.

Discussion: Heider reported a current balance of **\$67,175.98 after:**

- Donating \$1,000 for groundwater educational materials at the Marshfield Zoo; and
- Receiving the annual member contributions of \$1,500 from Marshfield.

Outstanding Liabilities:

- Up to \$3,655.60 (out of \$6,000) for “No Farms, No Food” t-shirts [\$2,344.40 spent]; and
- Up to \$71 for annual membership in the MNS4 group.

Available Balance = \$63,449.38

Action: **Approved by general consent to accept the budget report as presented.**

7. Work Group 5-year education plan (Work Group).

Discussion: Pritchard asked for an update. No update given.

8. Groundwater Model Project (TJ Niksich).

Discussion: Pritchard noted that CPZ has a model. Marshfield has a model too.

9. Announcements.

- No announcements.

10. Next Meeting Date & Agenda.

- April 15 to plan for Rubber Ducky advertising.

11. Adjournment.

**Motioned/seconded by Turchi / Turner to adjourn the meeting at 11:26 a.m. Motion carried.**

Submitted by: Fred Heider  
North Central Wisconsin Regional Planning Commission