

**NORTH CENTRAL WISCONSIN STORMWATER COALITION**  
**Minutes**  
**August 19, 2021**

**Most via teleconference:**

**Members:** Jeff Pritchard (Marathon County), Dan Raczkowski (V-Weston), Greg Schanen (C-Stevens Point), Kevin Breit (C-Mosinee), Kevin Lang (Marathon Co Hwy), TJ Niksich (C-Wausau), Tim Vergara (V-Rothschild), Mark Thuot (C-Schofield) Tom Turchi (C-Marshfield), Scott Turner (T-Rib Mountain)

**Absent/Excused:** Dennis Biddick (C-Baraboo), Nick Dums (C-Wisconsin Rapids), Craig Czaikowski (C-Stevens Point), Austen Frederickson (V-Kronenwetter), Michael Wodalski (V-Weston), Dustin Bonack (C-Merrill), and Rod Akey (C-Merrill).

**Others:** Fred Heider (NCWRPC), Jon Lindert (Strand), Rick Eilertson (AECOM), Allison Madison (Salt Wise), and Katie (Ruekert & Mielke).

1. Call to Order.

The agenda being distributed to each community for posting and to local media, Pritchard called the meeting to order at 10:03 a.m. with most people attending remotely, with Jeff Pritchard and Fred Heider staffing the **Small** Conference Room 210 River Drive, Wausau, WI.

2. Approve the June 17, 2021 Meeting Minutes.

**Action: Moved/Seconded by Vergara / Thuot to approve the minutes of the June 17, 2021 meeting with most suggested changes as discussed. Motion carried.**

3. General Public Comment.

- No public comment made.

4. Chairperson's Report.

- Pritchard noted that we advertised the Rubber Ducky ad during the Summer Olympics on Saturdays & Sundays. No Members saw the ad.

5. Budget Report.

**Discussion:** Heider reported a current balance of **\$54,491.31 after:**

- Paying a Strand invoice of \$457.34 for the May 20th meeting.
- Paying the annual National Municipal Stormwater Alliance membership of \$50.
- Paying a NCWRPC invoice of \$1,952 for March through July services.
- Paying a Strand invoice of \$352.34 for the June 17<sup>th</sup> meeting.

The following payments were authorized by Pritchard and Turchi via email on July 13 after we realized that we would not have a July Coalition meeting:

- Paying MACCI (Marshfield chamber) \$50 to advertise Salt Wise.
- Paying Heart of WI Chamber (WI Rapids) \$50 to advertise Salt Wise.
- Paying Greater Wausau Chamber \$250 to advertise Salt Wise.

Outstanding Liabilities:

- Up to \$3,655.60 (out of \$6,000) for "No Farms, No Food" t-shirts [\$2,344.40 spent];
- Up to \$500 to make a new production copy of the Rubber Ducky ad.

Available Balance = \$50,335.71

**Action: The budget report as presented is approved by general consent.**

6. Possible Eagle Scout Rain Garden Project.

Discussion: Not at this meeting. We will not list this again on the agenda until the Eagle Scout contacts us again. Thuot mentioned that he knows of an Eagle Scout that may want some funding at a future meeting.

7. Set Salt Wise training & open house events, and sponsor advertising for events.

Discussion: Pritchard noted that Heider did a bang up job contacting Coalition Members and their Chambers. Allison Madison mentioned how many people attended various Salt Wise trainings and webinars, and discussed limitations with finding out who are from which region people are attending from. She also mentioned how each event could be promoted. Lang provided positive feedback.

Madison would like to get salting data from Stormwater Coalition members so we have local examples of reduced salt use.

SEWRPC is pulling out their chloride monitoring equipment after closing their multi-year chloride study.

Pritchard noted that Marathon County Planning is working with engineering students to work on a cost-benefit analysis of salt use vs. heated sidewalks.

Members interacted with Madison throughout her discussion.

8. Slips and falls liability for public and private sidewalks and parking lots.

Discussion: Raczkowski is talking with their local hospital about this topic.

9. Chloride Monitoring Study.

Discussion: Heider noted that we have not held the first meeting, but it may occur over the next few weeks. The Coalition will be working with UWSP.

Actions: **Heider will contact SEWRPC about their chloride study.**

10. Establish 2022 Membership Fee, [2021 Fee was \$1,500].

Discussion: Members discussed if the current annual rate of \$1,500 was adequate.

Actions: **Moved/Seconded by Thuot / Turchi to approve \$1,500 as the Member Fee for 2022. Motion carried.**

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11. New Coalition website & commercial.

Discussion: Heider provided an update. Website is still waiting for Regional Planning staff to assist with this process, otherwise it may cost at least \$10,000 for a new site. The Rubber Ducky commercial may be done by the next meeting.

12. Announcements.

- Various announcements were made.

13. Next Meeting Date & Agenda.

- Next meeting probably October 21st.
- Statewide and National stormwater group updates should be done at each meeting.

14. Adjournment.

**Motioned/seconded by Vergara / Thuot to adjourn the meeting at 11:08 a.m. Motion carried.**

Submitted by: Fred Heider  
North Central Wisconsin Regional Planning Commission