

NORTH CENTRAL WISCONSIN STORMWATER COALITION
Minutes
February 17, 2022

Most via teleconference:

Members: Jeff Pritchard (Marathon County), Dan Raczkowski (V-Weston), Kevin Breit (C-Mosinee), TJ Nicksich (C-Wausau), Tim Vergara (V-Rothschild), Mark Thuot (C-Schofield), Tom Turchi (C-Marshfield), Scott Turner (T-Rib Mountain), and Kevin Lang (Marathon Co Hwy).

Absent/Excused: Tom Pinion (C-Baraboo), Michael Wodalski (V-Weston), Andy G. (C-Wisconsin Rapids), Eric Southworth (C-Stevens Point), Rod Akey (C-Merrill), Nick Dums (C-Wisconsin Rapids), Craig Czaikowski (C-Stevens Point), Austen Frederickson (V-Kronenwetter), and Dustin Bonack (C-Merrill).

Others: Fred Heider (NCWRPC), Jon Lindert (Strand), and Rick Eilertson (AECOM).

1. Call to Order.

The agenda being distributed to each community for posting and to local media, Pritchard called the meeting to order at 10:03 a.m. with most people attending remotely, with Jeff Pritchard and Fred Heider staffing the **Small** Conference Room 210 River Drive, Wausau, WI.

2. Approve the January 20, 2022 Meeting Minutes.

Action: Moved/Seconded by Vergara / Thuot to approve the minutes of the January 20, 2022 as amended. Motion carried.

3. General Public Comment.

- No public comment made.

4. Chairperson's Report.

- Pritchard mentioned that there may be a Wisconsin Stormwater Awareness Week in late summer this year by the state stormwater group. Pritchard and Heider also shared some comments about the Annual MS4 Report that was emailed to everyone for their use.

5. Schofield Eagle Scout sign sponsorship.

Discussion: Thuot provided background on the research that the Eagle Scout performed to create the sign and where the sign would go. A copy of the sign was emailed to everyone.

Actions: Moved/Seconded by Turchi / Vergara to approve \$225 for the sign. Motion carried.

6. Budget Report.

Discussion: Heider reported a current balance of **\$69,501.88 after:**

- Depositing invoices for each of the 12 financially contributing Coalition Members.

Outstanding Liabilities:

- Up to \$3,655.60 (out of \$6,000) for "No Farms, No Food" t-shirts [\$2,344.40 spent].
- Up to \$10,785 for Salt Wise programming in 2022 [none spent yet].

Other maximum variable liabilities per contracts on an as-needed basis:

- a) An agreement with NCWRPC to provide up to \$10,000 staff time annually for Stormwater's Outreach Coordinator position through March 1, 2024.

- b) An agreement with Strand to provide up to \$35,000 in engineering services through March 15, 2024.

Available Balance = \$55,061.28

Action: The budget report as presented is approved by general consent.

7. Chloride Monitoring Study (UW-Stevens Point).

Discussion: Heider relayed the Coalitions questions to DNR and they responded. Heider read the questions and the responses. Pritchard and Eilertson remarked on the DNR provided spreadsheet on current chloride measurements.

Actions: **Stormwater Coalition will not pursue starting the Chloride Monitoring Study. Approved not to do the study by general consent.**

8. Salt Wise strategy for Stormwater Coalition after [Mayo Clinic says, "Hold the Salt" webinar](#)

- [Slips and falls liability for public and private sidewalks and parking lots.](#)

Discussion: Pritchard initiated discussion. Turchi still following up with Corp Council. Thuot still following up too.

9. Outreach activities in 2022 (e.g., Rubber Ducky ad, others).

Discussion: Heider wanted to know if the Coalition wanted to advertise the new Rubber Ducky ad on TV again this year. Also, there may be a Wisconsin River Cleanup that could be sponsored too.

Action: **Moved/Seconded by Thuot / Turchi to advertise the Rubber Ducky commercial on TV: \$2,900 on Channel 9 in Wausau, \$2,900 on Channel 7 in Wausau, and \$500 on Baraboo TV. Motion carried.**

Action: **Moved/Seconded by Niksich / Vergara to sponsor Wisconsin River Cleanup if it happens to occur in 2022 at the \$200 sponsorship level. Motion carried.**

10. Smart salting PSA development.

Discussion: Heider noted that Allison Madison was creating Salt Wise training videos with the City of Milwaukee, not a PSA. Allison Madison forwarded a few smart salting PSAs, which were forwarded to the Coalition to consider making our own.

Action: **Heider to investigate if it is possible and how much it would cost to remake the smart salting PSAs. Approved by general consent.**

11. Announcements, Next Meeting Date, & Next Agenda Items.

- Various announcements were made.
- Next meeting will be April 15, 2022.

12. Adjournment.

Motioned/seconded by Vergara / Turchi to adjourn the meeting at 11:05 a.m. Motion carried.

Submitted by: Fred Heider
North Central Wisconsin Regional Planning Commission