

**NORTH CENTRAL WISCONSIN STORMWATER COALITION**  
**Minutes**  
**May 19, 2022**

**Most via teleconference:**

**Members:** Jeff Pritchard (Marathon County), Dan Raczkowski (V-Weston), Kevin Breit (C-Mosinee), Mark Thuot (C-Schofield), Tom Turchi (C-Marshfield), Scott Turner (T-Rib Mountain), and Joel Lemke (C-Stevens Point).

**Absent/Excused:** Tom Pinion (C-Baraboo), TJ Nicksich (C-Wausau), Tim Vergara (V-Rothschild), Michael Wodalski (V-Weston), Kevin Lang (Marathon Co Hwy), Andy G. (C-Wisconsin Rapids), Eric Southworth (C-Stevens Point), Nick Dums (C-Wisconsin Rapids), Craig Czaikowski (C-Stevens Point), Richard Downey (V-Kronenwetter), Rod Akey (C-Merrill), and Dustin Bonack (C-Merrill).

**Others:** Fred Heider (NCWRPC), Jon Lindert (Strand), Rick Eilertson (AECOM), Joe Terry (AECOM), and Allison Madison (Salt Wise).

1. Call to Order.

The agenda being distributed to each community for posting and to local media, Pritchard called the meeting to order at 10:02 a.m. with most people attending remotely, with Jeff Pritchard and Fred Heider staffing the **Small** Conference Room 210 River Drive, Wausau, WI.

2. Approve the February 17, 2022 Meeting Minutes.

**Action: Moved/Seconded by Thuot / Raczkowski to approve the minutes of the February 17, 2022 as amended. Motion carried.**

3. General Public Comment.

- Welcome Joe Terry who works with the Village of Plover.

4. Chairperson's Report.

- Pritchard mentioned that Marathon County is requesting federal money to help with performing a private well water analysis of nonpoint source pollution.

5. Budget Report.

**Discussion:** Heider reported a current balance of **\$61,591.18 after:**

- Paying \$2,900 to WSAW for broadcasting Rubber Ducky commercial;
- Paying \$2,900 to WAOW for broadcasting Rubber Ducky commercial;
- Paying \$500 to Baraboo Broadcasting for broadcasting Rubber Ducky commercial;
- Paying a Strand invoice of \$423.80 for the January meeting;
- Paying a Strand invoice of \$211.90 for the February meeting;
- Paying a NCWRPC invoice of \$770.00 for January 20th through March 25th services; and
- Paying a \$200 sponsorship of the Wisconsin River Cleanup.

Outstanding Liabilities:

- Up to \$3,655.60 (out of \$6,000) for "No Farms, No Food" t-shirts [\$2,344.40 spent].
- Up to \$10,785 for Salt Wise programming in 2022 [none spent yet].
- \$225 to Schofield for a Scout project sign.

Other maximum variable liabilities per contracts on an as-needed basis:

- a) An agreement with NCWRPC to provide up to \$10,000 staff time annually for Stormwater's Outreach Coordinator position through March 1, 2024.
- b) An agreement with Strand to provide up to \$35,000 in engineering services through March 15, 2024.

Available Balance = \$46,925.58

Action: **The budget report as presented is approved by general consent.**

6. Stormwater Coalition Board elections. Nominations and elections will occur at this meeting.

<u>Chairperson:</u>	Jeff Pritchard	Re-Elected.
<u>Vice-Chairperson:</u>	Tom Turchi	Re-Elected.
<u>Secretary/Treasurer:</u>	Mark Thuot	Elected.

7. Salt Wise demonstration at area Farmer's Market (Allison Madison).

Discussion: Allison Madison mailed some materials to Weston to use at their Farmer's Market. Various Smart Salting classes are already scheduled, and working on a live training for the Wausau School District and in Stevens Point. The Wausau event last fall was the least attended event statewide. Additional live calibration events are scheduled in 2022. Wednesday Webinars are continuing through summer, fall, & winter 2022. Many ideas for Coalition outreach efforts where media may also be, in addition to those organizations promoting Salt Wise.

**Idea** – Local Brine Summit of Salt Wise and local contractors, possibly in Rothschild in 2022.

Salt Wise shared a lesson plan at a statewide teacher summit. That lesson plan is already online for others to use.

**NOTE:** Agenda #9 was moved next, because a Member question directed to Allison Madison actually fit better under this agenda item...

9. Salt Wise strategy for Stormwater Coalition after [Mayo Clinic says, "Hold the Salt" webinar](#)  
• Slips and falls liability for public and private sidewalks and parking lots.

Discussion: Raczkowski initiated discussion. Tort liability – any legislators thinking about limiting liability for private employers? Various people responded. Senator André Jacque's Office is working with Salt Wise to draft a Wisconsin version of limited liability legislation. Discussion ensued where this legislation may or may not win approval in Wisconsin.

8. Smart salting PSA development (Heider).

Discussion: Heider noted that Allison Madison provided some sample PSAs. Heider got approval to re-make Twin Ports RSPT's Smart Salting Steps PSA. Twin Ports is the Duluth/Superior area. Due to the local TV station in Duluth getting bought out, the files were deleted. Heider noted that he will work with a Wausau TV station to get a quote to re-create the Smart Salting Steps PSA.

10. Announcements, Next Meeting Date, & Next Agenda Items.

- Various announcements were made.
- Next meeting will be August 18, 2022.

11. Adjournment.

**Motioned/seconded by Thuot / Turchi to adjourn the meeting at 11:02 a.m. Motion carried.**

Submitted by: Fred Heider  
North Central Wisconsin Regional Planning Commission