

NORTH CENTRAL WISCONSIN STORMWATER COALITION
Minutes
September 15, 2022

Most via teleconference:

Members: Jeff Pritchard (Marathon County), Kevin Breit (C-Mosinee), Mark Thuot (C-Schofield), Tom Turchi (C-Marshfield), and Tim Vergara (V-Rothschild),

Absent/Excused: Tom Pinion (C-Baraboo), Andy G. (C-Wisconsin Rapids), TJ Nicksich (C-Wausau), Eric Southworth (C-Stevens Point), Dan Raczowski (V-Weston), Michael Wodalski (V-Weston), Rod Akey (C-Merrill), Nick Dums (C-Wisconsin Rapids), Craig Czaikowski (C-Stevens Point), Scott Turner (T-Rib Mountain), Austen Frederickson (V-Kronenwetter), Kevin Lang (Marathon Co Hwy), and Dustin Bonack (C-Merrill).

Others: Fred Heider (NCWRPC), Jon Lindert (Strand), Allison Madison (Salt Wise), Dom Swangstu (V-Plover), Aaron Wallner (Becher Hoppe), and Rick Eilertson (AECOM).

1. Call to Order.

The agenda being distributed to each community for posting and to local media, Pritchard called the meeting to order at 10:03 a.m. with most people attending remotely, with Jeff Pritchard and Fred Heider staffing the **Small** Conference Room 210 River Drive, Wausau, WI.

2. Approve the August 18, 2022 Meeting Minutes.

Action: **Moved/Seconded by Turchi / Breit to approve the minutes of the August 18, 2022 meeting.**
Motion carried.

3. General Public Comment.

- No public comment made.

4. Chairperson's Report.

- No report.

5. Budget Report.

Discussion: Heider reported a current balance of **\$60,871.18.**

- No change since the August meeting.

Outstanding Liabilities:

- Up to \$3,655.60 (out of \$6,000) for "No Farms, No Food" t-shirts [\$2,344.40 spent].
- Up to \$10,785 for Salt Wise programming in 2022 [none spent yet].

Other maximum variable liabilities per contracts on an as-needed basis:

- a) An agreement with NCWRPC to provide up to \$10,000 staff time annually for Stormwater's Outreach Coordinator position through March 1, 2024.
- b) An agreement with Strand to provide up to \$35,000 in engineering services through March 15, 2024.

Available Balance = \$46,430.58

Action: **The budget report as presented is approved by general consent.**

6. No Farms, No Food t-shirts (Pritchard / Heider).

Discussion: Pritchard noted that we need to replenish our t-shirt stock, so he & Extension can get back into FFA or science classrooms and make those stormwater presentations again. Please get Pritchard your local science class contacts if you have any.

Action: **1. Moved/Seconded by Breit / Vergara to approve up to \$2,600 additional money for No Farms, No Food t-shirts. Motion carried.**

2. Get a t-shirt to each member who wants one. Approved by general consent.

7. Salt Wise programming update (Allison Madison).

Discussion: Madison shared many Salt Wise things...

- Stevens Point event has been rescheduled for October 12.
- Wausau Schools event is open to hospitals and others too.

Discussion also occurred about sharing a brine maker.

8. Smart Salting PSA development (Heider).

Discussion: Heider presented an update on creating and using a Smart Salting PSA and how to potentially advertise the PSA via online TV platforms.

Action: **Heider to continue pursuing Smart Salting PSA ad placement via online TV platforms (OTT advertising). Approved by general consent.**

9. Public Outreach (various ideas) (Pritchard / Heider).

Discussion: Pritchard & Heider presented various aspects of who the Stormwater Coalition's website audience should be (public vs. MS4), and requested pictures of Member stormwater BMPs for the website. Possible working meeting to review various websites and figure out what the Stormwater Coalition's website should look like.

Action: **1. Members to email Heider pictures of their stormwater BMPs for the website.**

2. Possible meeting to review website design.

10. Announcements, Next Meeting Date, & Next Agenda Items.

- Possible next meeting may be October 20, 2022 – if needed.
- Vergara has branded towels for each member to see what Rothschild has done to promote the Stormwater Coalition.

11. Adjournment.

Motioned/seconded by Vergara / Turchi to adjourn the meeting at 10:53 a.m. Motion carried.

Submitted by: Fred Heider
North Central Wisconsin Regional Planning Commission