

NORTH CENTRAL WISCONSIN STORMWATER COALITION
Minutes
July 20, 2023

Most via teleconference:

Members: Jeff Pritchard (Marathon County), Mark Thuot (C-Schofield), Tom Turchi (C-Marshfield), Dan Raczkowski (V-Weston), Eric Southworth (C-Stevens Point), Andrew Kiefer (C-Wisconsin Rapids), Rod Akey (C-Merrill), Michael Wodalski (V-Weston), and TJ Niksich (C-Wausau).

Absent/Excused: Scott Turner (T-Rib Mountain), Tom Pinion (C-Baraboo), Joel Lemke (C-Stevens Point), Dan Hekrdle (V-Kronenwetter), Tim Vergara (V-Rothschild), Kevin Breit (C-Mosinee), Craig Czaikowski (C-Stevens Point), Nick Dums (C-Wisconsin Rapids), Kevin Lang (Marathon Co Hwy) and Dustin Bonack (C-Merrill).

Others: Fred Heider (NCWRPC), Allison Madison (Salt Wise), Rick Eilertson (AECOM), Jon Lindert (Strand), Dom Swangstu (V-Plover), Laurie Miskimins (Marathon County CPZ Director), and Christopher Johnson.

1. Call to Order.

The agenda being distributed to each community for posting and to local media, Pritchard called the meeting to order at 10:04 a.m. with most people attending remotely, with Jeff Pritchard, Fred Heider, and Laurie Miskimins in the **Large** Conference Room 210 River Drive, Wausau, WI. *We moved to the Large Conference, because of technical difficulties in the Small Conference Room.*

2. Approve the April 20, 2023 Meeting Minutes.

Action: **Moved/Seconded by Thuot / Turchi to approve the minutes of the April 20, 2023 meeting.**
Motion carried.

3. General Public Comment.

- No public comment made.

4. Chairperson's Report.

- Pritchard introduced his boss (Laurie Miskimins) who jointly spoke about networking more between County Conservation and the Stormwater Coalition.

5. Budget Report.

Discussion: Heider reported a current balance of **\$44,020.45 after:**

- Paying a Strand invoice of \$334.73;
- Paying WSAW (TV 7) \$2,900 for playing the Rubber Ducky PSA;
- Paying WAOW (TV 9) \$2,900 for playing the Rubber Ducky PSA;
- Paying a NCWRPC invoice of \$4,207.50 for updating the website and services from January thru March;
- Paying Baraboo Broadcasting \$500 for playing the Rubber Ducky PSA; and
- Paying a NCWRPC invoice of \$632.50 for services from April thru June.

Outstanding Liabilities:

- Up to \$300 to revise the Smart Salting PSA.
- Sponsorship of Salt Wise at the \$10,000 level in 2023.
- Sponsorship of the spring Wisconsin River Cleanup at the \$200 level. – To be removed for the next budget report, since spring came and went and they never asked for sponsorship. (Approved by general consent.)

Other maximum variable liabilities per contracts on an as-needed basis:

- a) An agreement with NCWRPC to provide up to \$10,000 staff time annually for Stormwater's Outreach Coordinator position through March 1, 2024.
- b) An agreement with Strand to provide up to \$35,000 in engineering services through March 15, 2024.

Available Balance = \$33,520.45

Action: **The budget report as presented is approved by general consent.**

6. Salt Wise update & possible action (Allison Madison).

Discussion: Madison noted that she is now registered as a lobbyist in the State Capitol. Now that she is cleared to talk with more than 4 legislators (a lobbyist), she will continue contacting legislators on this legislation. Madison noted a meeting in Marshfield regarding where chlorides are coming from vs. flow rates.

Fall Events: - Sept 7 – Parking Lots & Sidewalks (not sure where) in Wausau area.

- _____ - "Road" Open House in Stevens Point area. (attending one of Stevens Point's regular meetings).

7. Approval of new Cooperative Agreement (Pritchard).

Discussion: Pritchard noted that this is revised to include UWSP and Plover for the next 5 years. Watch for an email from Heider containing a clean copy for each MS4 to adopt by resolution (sample resolution to be provided too). Dom will provide Pritchard & Heider an update next week as to if Plover will become an MS4 in 2024.

8. Establish 2024 Membership Fee [2023 Fee was \$1,500].

Action: **Moved/Seconded by Akey / Turchi to keep the Membership fee at \$1,500 for 2024. Motion carried.**

9. Possible Stormwater Coalition Expo booth (Heider).

Discussion: Heider noted the possibility of creating a booth for the general public. Pritchard noted how generally difficult it is to get actionable items for public education and this may improve that.

Action: **The general consent was for Heider to get a booth cost estimate for the next meeting.**

10. New domain name to access Stormwater website (Heider).

Discussion: Heider noted that NCWRPC was moving to a new website hosting company. The new hosting company can only host one Word Press website under a domain, but currently NCWRPC is jointly hosting several Word Press websites on the same site. So the choice is to keep everything looking as-is by getting a new hosting location for the Stormwater Coalition Word Press website, or by converting the current Stormwater Coalition website into individual NCWRPC branded web pages. With a new hosting location comes the opportunity to have a new web address – possibly: "stormwater-ducky.org"

Action: **Moved/Seconded by Turchi / Thuot to move the Stormwater Coalition's website to a new hosting location and to buy 2 domains (.org & .com) for up to \$300/year. Motion carried.**

11. Public Education & Outreach – possible funding opportunities.

Discussion: Eilertson noted that Turchi has been very involved in planning for the Wisconsin Stormwater Awareness Week that is coming up Aug. 5-13, 2023. Heider will add it to the Stormwater Coalition website. One of the activities that is planned is for anyone from the public to take a selfie by a stormwater piece of art and submit it for a chance to win something.

Pritchard asked the group if the Stormwater Coalition should provide a t-shirt to individuals who take a selfie by a storm drain painting in the Stormwater Coalition's region.

Action: **A t-shirt will be provided to individuals who take a selfie by a storm drain painting in the NC Stormwater region is approved by general consent.**

12. Announcements, Next Meeting Date, & Next Agenda Items.

- Lindert noted Clean Water Fund program, which is a low-interest loan. Heider will email it out to the group.
- Next meeting may be August or October, 2023.

11. Adjournment.

Action: **Motioned/seconded by Thuot / Wodalski to adjourn the meeting at 11:19 a.m. Motion carried.**

Submitted by: Fred Heider
North Central Wisconsin Regional Planning Commission