

**Northcentral Wisconsin Stormwater Coalition
Minutes
January 18, 2024**

Members: Jeff Pritchard (Marathon County), Dustin Bonack (C-Merrill), Josh Mauritz (C-Marshfield), Andrew Kiefer (C-Wisconsin Rapids), Eric Southworth (C-Stevens Point), Shane Kohlen (C-Stevens Point), Tim Vergara (V-Rothschild), Kevin Breit (C-Mosinee), Michael Wodalski (V-Weston), TJ Nicksich (C-Wausau), Dan Raczkowski (V-Weston), and Leonard Ludi (V-Kronenwetter).

Absent/Excused: Mark Thuot (C-Schofield), Tom Pinion (C-Baraboo), Rod Akey (C-Merrill), Scott Turner (V-Rib Mountain), Joel Lemke (C-Stevens Point), Craig Czaikowski (C-Stevens Point), Nick Dums (C-Wisconsin Rapids), and Greg Marsicek (UWSP).

Others: Fred Heider (NCWRPC), Rick Eilertson (AECOM), Jon Lindert (Strand), Allison Madison (Salt Wise), Laurie Miskimins (Marathon County CPZ Director), and Amanda Harvey (DNR).

1. Call to Order.

The agenda being distributed to each community for posting and to local media, Pritchard called the meeting to order at 10:02 a.m. with a mix of remote and in-person attendance. Those attending in-person were in the Large Conference Room 210 River Drive, Wausau, WI.

2. Approve the October 19, 2023 Meeting Minutes.

Action: Moved/Seconded by Vergara / Wodalski to approve the minutes of the October 19, 2023 meeting. Motion carried.

3. General Public Comment.

- No public comment made.

4. Chairperson's Report.

- Welcome to Amanda Harvey of the DNR covering West Central Region, located in Rib Mountain DNR office.
- **2023 NCWSC Annual Report** is attached to your Agenda email for your use with MS4 reporting to the DNR. Heider added that all of those items are the educational efforts that the Stormwater Coalition performed, and that Members can feel free to add their own efforts to this document or other document that they submit to DNR.
- **Extend Educational Outreach position with NCWRPC** – Heider overviewed the Outreach Coordinator efforts he performed over the last year, and that just over \$7,000 of the \$10,000 was spent in 2023.

Moved/Seconded by Nicksich / Breit to extend the Outreach Coordinator position with NCWRPC through April 1, 2026 for up to \$12,000 annually. Motion carried.

5. Budget Report.

Discussion: Heider reported a current balance of **\$28,318.98 after:**

- Paying WSAW (TV 7) \$2,900 for playing the Smart Salting PSA;
- Paying a Capital Area RPC for Salt Wise invoice of \$10,000;
- Paying a NCWRPC invoice of \$2,320.50 for services from Oct. through December;
- Paying Baraboo Broadcasting \$500 for playing the Smart Salting PSA.

Outstanding Liabilities:

- Up to \$300 to revise the Smart Salting PSA.

Other maximum variable liabilities per contracts on an as-needed basis:

- a) An agreement with NCWRPC to provide up to \$12,000 staff time annually for Stormwater's Outreach Coordinator position through April 1, 2026.
- b) An agreement with Strand to provide up to \$35,000 in engineering services through March 15, 2024.

Note: In early February, \$1,500 member contribution invoices will be sent.

Available Balance = \$28,018.98

Action: The budget report as presented is approved by general consent.

6. Proposed Stormwater Utility Bill Change (Josh Mauritz).

Discussion: Mauritz discussed this with Coalition members. Some Members have stormwater utilities and others do not. Discussion ensued.

Action: Moved/Seconded by Wodalski / Ludi to leave it up to individual Members to decide if they want to write for or against this. Motion carried.

7. Salt Wise update & possible action (Allison Madison).

Discussion: Madison discussed Salt Wise poster actions that they performed in Madison, and these posters are available to Coalition Members. (Handouts).

Madison mentioned the speakers for Winter Salt Awareness Week and promotional efforts.

Madison noted that as-is the Limited Liability bill (SB 52-SSA2 and revisions) for winter maintenance professionals and their clients is good for those that voluntarily take the class and also for those that don't take the course.

Action: Moved/Seconded by Vergara / Bonack to re-authorize Salt Wise at \$10,000 level in 2024. Motion carried.

8. Place Rubber Ducky PSA on TV for Summer Olympics (Heider).

Discussion: Heider noted that for the Rubber Ducky PSA in spring by Earth Day, the Coalition spends \$2,900 on WSAW, \$2,900 on WAOW, and \$500 on Baraboo TV, because Baraboo is outside of the WSAW & WAOW TV market. This year the Summer Olympics on NBC out of Rhinelander are happening for 2 full weeks at the end of July and beginning of August. From years past, all the other TV networks never broadcast new TV shows, only repeats during the Olympics because they know that many people watch the Olympics.

Action: Moved/Seconded by Vergara / Breit to run the Rubber Ducky PSA on WJFW for the \$1,980 Olympics package, and continue the Earth Day time on WSAW for \$2,900, and on WAOW for \$2,900, and for \$500 on the Baraboo TV station. Motion carried.

9. Possible Stormwater Coalition Expo booth (Heider).

Discussion: Heider directed everyone to the booth idea handouts in their packet and provided an overview of the design and giveaways. This is for an indoor or outdoor display. Discussion ensued.

Action: **Moved/Seconded by Vergara / Bonack to spend up to \$3,500 for initial booth setup costs and for the \$525 admission fee for the Wausau Chamber EXPO 2024. Motion carried.**

10. Public Education & Outreach – possible funding opportunities.

Discussion: Pritchard and Heider noted that this is a placeholder if any Member has an idea of something the Coalition should sponsor.

11. Announcements, Next Meeting Date, & Next Agenda Items.

- Marathon County found some water spigots.
Action: **Marathon County will inventory stuff that Coalition has stored with Marathon County. Pritchard will report back.**
- Next meeting if needed may be February 15, 2024, or March 21, 2024, or a later date.

11. Adjournment.

Action: **Motioned/seconded by Vergara / Wodalski to adjourn the meeting at 12:17 p.m. Motion carried.**

Submitted by: Fred Heider
North Central Wisconsin Regional Planning Commission