

Northcentral Wisconsin Stormwater Coalition

Clean water starts with you!



MEETING NOTICE AND AGENDA

Thursday, March 19, 2026

10:10 a.m. (new time)

Wisconsin Room (new room)

1000 Lake View Dr. Wausau WI

Park in Lot E Door 31



Attend teleconference by calling: 1-408-418-9388

Meeting number (access code): 2488 427 8963

Please note: If you are prompted to provide an "Attendee Identification Number" enter the # sign.

No other number is required to participate in the telephone conference.

Mission Statement: *The North Central Wisconsin Stormwater Coalition coordinates and collaborates on education and outreach activities, and recommends policy and operational changes for cooperating local governments in order to comply with regulations and reduce stormwater pollution in a cost effective manner so that residents of Central Wisconsin benefit from lakes and streams that remain swimmable and fishable.*

Member Communities: *Cities of Baraboo, Marshfield, Merrill, Mosinee, Schofield, Stevens Point, Wausau, Wisconsin Rapids; Villages of Kronenwetter, Rib Mountain, Rothschild, Weston; Marathon County; and UW-Stevens Point.*

Coalition Members and the public are invited to attend in-person or by video/telephone conference.

THE COALITION MAY DISCUSS AND TAKE ACTION ON ANY OF THE AGENDA ITEMS BELOW:

1. Call to order
2. Approve the October 16, 2025 Meeting Minutes
3. General Public Comment
4. Chairperson's Report (Pritchard)
 - 2025 NCWSC Annual Report
 - Extend Educational Outreach position with NCWRPC.
 - County MOAs with local governments are up for renewal by Dec. 31, 2026.
 - DNR – MS4 Statewide Highlights 2026 Winter Newsletter
5. Budget Report (Heider)
6. Salt Wise (Allison Madison)
 - 2025 Annual Report.
 - Salt Wise Update.
 - Extend Salt Wise sponsorship in 2026.
7. Public Education & Outreach – possible funding opportunities
 - Stormwater Coalition booth at Chamber Expo & UWSP EcoFair
 - Possible new sticker.
 - Update on how Smart Salting PSA performed on WJFW during Winter Olympics.
 - Place Rubber Ducky PSA on the air (TV) in 2026
 - Other?
8. Announcements, Next Meeting Date, & Next Agenda Items
9. Adjournment

Any person planning to attend this meeting who needs some type of special accommodation in order to participate should call the Marathon County Clerk's Office at 715-261-1500 or infomarathon@mail.co.marathon.wi.us one business day before the meeting.