

**Northcentral Wisconsin Stormwater Coalition
Minutes
October 16, 2025**

Members: Jeff Pritchard (Marathon County), Laurie Miskimins (Marathon County), Caleb Novitch (C-Merrill), Tim Vergara (V-Rothschild), TJ Niksich (C-Wausau), Mark Thuot (C-Schofield), Andrew Kiefer (C-Wisconsin Rapids), and Paul Seefeldt (C-Mosinee).

Absent/Excused: Tom Pinion (C-Baraboo), Shane Kohlen (C-Stevens Point), Rod Akey (C-Merrill), Craig Czaikowski (C-Stevens Point), Michael Wodalski (V-Weston) Nick Dums (C-Wisconsin Rapids), Josh Mauritz (C-Marshfield), Eric Southworth (C-Stevens Point), Greg Marsicek (UWSP), Joel Lemke (C-Stevens Point), and Kurt Schoen (V-Rib Mountain)..

Others: Fred Heider (NCWRPC), Rick Eilertson (AECOM), Amanda Harvey (DNR), Jon Lindert (Strand), and Melissa K.

1. Call to Order.

The agenda being distributed to each community for posting and to local media, Pritchard called the meeting to order at 10:03 a.m. with a mix of remote and in-person attendance. Those attending in-person were in the Rock Conference Room, 1000 Lake View Dr, Wausau, WI.

2. Approve the August 21, 2025 Meeting Minutes.

Action: Moved/Seconded by Vergara / Novitch to approve the minutes of the August 21, 2025 meeting. Motion carried.

3. General Public Comment.

- No public comments made.

4. Chairperson's Report.

- Pritchard noted that County MOUs with local governments are up for renewal by Dec. 31, 2026.

5. Budget Report.

Discussion: Heider reported a current balance of **\$13,210.50 after:**

- Reimbursing Fred Heider \$16.14 for a second un-branded tablecloth for the expo booth
- Paying an NCWRPC invoice of \$749.70 for Educational Coordinator services from July through September; and
- Reimbursing NCWRPC for web hosting costs of \$80.25 for July through September.

Outstanding Liabilities:

- About \$1,500 to pay Strand for comments to DNR on Tech Standards 1013 & 1014.
- Up to \$921.23 remaining from \$2,000 to replenish expo booth supplies.
- Sponsorship of Salt Wise at the \$10,000 level to be paid in December 2025.

Other maximum variable liabilities per contracts on an as-needed basis:

- a) An agreement with NCWRPC to provide up to \$12,000 staff time annually for Stormwater's Outreach Coordinator position through April 1, 2026.
- b) An agreement with Strand to provide up to \$35,000 in engineering services through April 22, 2027.

Available Balance = **\$789.27**

Action: The budget report as presented is approved by general consent.

6. Review of Coalition policies related to spending money and submitting comments on behalf of Coalition.

Discussion: Pritchard noted that he had a short time to consider if Strand should provide comments on WDNR technical standards on behalf of the Coalition. Discussion ensued by Members.

Action: **Moved/Seconded by Vergara/Thuot to approve the following procedure for considering if comments need to be made on behalf of the whole Coalition: 1. Hold a Coalition meeting to consider if comments are needed and to authorize payment; then 2. Hold a second meeting to review and approve comments to be submitted. Motion carried.**

7. Comments submitted on WDNR Technical Standards 1013 and 1014.

Discussion: Lindert provided an overview of the comments and why DNR is asking for the comments. Stormwater Coalition already authorized comments to DNR on these standards.

8. Salt Wise (Pritchard / Heider).

Discussion: Pritchard and Heider got updates from Allison Madison.

- Pritchard provided updates on the Wausau Workshop and Equipment Open House events in Wausau. He also noted some ways to get legislative attendance.
- Heider said that a local press release of a Member getting ready for winter will probably get a TV story.
- Pritchard noted that Shovel More, Salt Less yard signs are available for pick-up at his office.
- Discussion ensued about the great job that Salt Wise was doing, but concern about if we could afford it.

Action: **Moved/Seconded by Nicksich / Thuot to re-authorize Salt wise at the \$5,000 level for 2026. Motion carried.**

9. Marathon County Comprehensive Plan – Stormwater Mgmt. & Smart Salting Elements (Miskimins).

Discussion: Miskimins presented additional items added to the County's Comprehensive Plan about stormwater management and smart salting.

10. WI Stormwater Week [Sept. 20-28, 2025] (Eilertson / Heider).

Discussion: Eilertson provided an overview of WI Stormwater Week events. Heider noted the possible newsletter article & presented permanent storm drain stickers to consider purchasing next year.

11. Public Education & Outreach – possible funding opportunities.

Discussion:

- Pritchard noted that he has a few outdoor rain garden signs, so if your existing rain garden needs a new sign, then contact him.
- Heider provided various options for Stormwater branded items as the Coalition directed him to get new ideas. We will discuss these again next year when money becomes available.

12. Announcements, Next Meeting Date, & Next Agenda Items.

- Next meeting may be the third Thursday in February (Feb. 19),

13. Adjournment.

Action: **Motioned/seconded by Vergara/ Novitch to adjourn the meeting at 11:19 a.m. Motion carried.**

Submitted by: Fred Heider
North Central Wisconsin Regional Planning Commission