Northcentral Wisconsin Stormwater Coalition
Minutes
August 20, 2026

Members Present: Jeff Pritchard (Marathon County), Laurie Miskimins (Marathon County), Dennis Biddick (C-Baraboo), Caleb Novitch (C-Merrill), Tim Vergara (V-Rothschild), James Perton (C-Marshfield), Andrew Kiefer (C-Wisconsin Rapids), Michael Wodalski (V-Weston), and Paul Seefeldt (C-Mosinee).

Absent/Excused: Tom Pinion (C-Baraboo), TJ Niksich (C-Wausau), Mark Thuot (C-Schofield), Shane Kohnen (C-Stevens Point), Andrew Kiefer (C-Wisconsin Rapids), Jared Coates (C-Wisconsin Rapids), Rod Akey (C-Merrill), Craig Czaikowski (C-Stevens Point), Nick Dums (C-Wisconsin Rapids), Josh Mauritz (C-Marshfield), Eric Southworth (C-Stevens Point), Kurt Schoen (V-Rib Mountain), Shelly Solstice (C-Stevens Point), Greg Marsicek (UWSP), Mike Zsido (UWSP), and Joel Lemke (C-Stevens Point).

Others Present: Fred Heider (NCWRPC), Allison Madison (Salt Wise), Tom Turchi (MSA), Rick Eilertson (AECOM), Jon Lindert (Strand), and Amanda Harvey (DNR).

1. Call to Order.

The agenda being distributed to each community for posting and to local media, Pritchard called the meeting to order at 10:10 a.m. with a mix of remote and in-person attendance. Those attending in-person were in the Rock Conference Room, 1000 Lake View Dr, Wausau, WI.

Action: **Due to the technical difficulties with starting the meeting on Cisco Webex, Marathon County may switch to Microsoft Teams for future meetings.**

2. Approve the May 21, 2026 Meeting Minutes.

Action: **Moved/Seconded by Novitch / Kiefer to approve the minutes of the March 19, 2026 meeting. Motion carried.**

3. General Public Comment.

- No public comments made.

4. Chairperson's Report.

- Pritchard noted that Marathon County has received 3 of 5 MOAs with local governments.
- Pritchard mentioned that WI Stormwater Week is Sept. 19-27.

  Action: **Heider will send everyone the same customizable WI Stormwater Week press kit.**

5. Budget Report.

Discussion: Heider reported a current balance of **$17,962.71 after:**

- Reimbursing NCWRPC for Coalition stickers ($1,188).
- Paying a Strand invoice of $324.83 for services at the May meeting;
- Paying an NCWRPC invoice of $3,556.10 for Educational Coordinator services from April through June 2026;
- Reimbursing NCWRPC for web hosting costs of $54 for April through June 2026; and
- Depositing $2,500 invoiced contributions from 2 of 14 Members (13 of 13 paying Members deposited).

Outstanding Liabilities:

- Sponsorship of Salt Wise at the $10,000 level to be paid in December 2026.

Other maximum variable liabilities per contracts on an as-needed basis:

a) An agreement with NCWRPC to provide up to $8,000 staff time annually for Stormwater's Outreach Coordinator position through April 1, 2028.
b) An agreement with Strand to provide up to $9,000 in engineering services through April 22, 2027.

Available Balance = $**7,962.71**

Action: **The budget report as presented is approved by general consent.**

6. Salt Wise – 1) Update, 2) Fall event in Wausau area, and 3) sign-up a press release host community (Madison).

Discussion: Madison started with signing up a municipality to send out Winter Salt Week press release – Wodalski volunteered (Weston). Madison provided an update on the Policy Summit in Madison at the Capitol – with over a dozen senators and over a dozen representatives having meetings with their constituents – it was a successful start.

Equipment Open House in Plover – October 22, 2026

Marathon County Highway – Winter Maintenance Training Day – Oct 7th

Possible legislator outreach event at Red Eye or other venue in Wausau area.

7. Adopt-A-Drain in Baraboo (Dennis Biddick)

Discussion: Dennis discussed how Baraboo created their Adopt-A-Drain program. Setting up an ESRI story map. Eilertson was able to show how Baraboo's Adopt-A-Drain web interface works.

Action: **Dennis volunteered to work with any Member to set-up a similar interface in their community..**

8. Public Education & Outreach – possible funding opportunities.

Discussion: Heider picked up where Dennis left off with sharing how the national Adopt-A-Drain web based program works, along with their associated costs.

Eilertson noted that he and Biddick discussed a possible Baraboo River clean-up event that is partially sponsored by the Stormwater Coalition – maybe a t-shirt would be given away with logos on it.

Heider presented Drink Like A Fish coaster costs and quantities for discussion, and he presented No Farms, No Food t-shirt needs and costs – both for discussion when the annual membership fee is decided.

11. Announcements.

Discussion: Pritchard asked Novitch how the Stormwater Coalition booth went over at the Merrill Night Out event. Novitch provided some stats about attendance and how attendees interacted with the booth staff.

9. Establish 2027 Membership Fee [2026 Fee was $2,500].

Discussion: The cost calculator (Excel spreadsheet) was displayed on the screen. Heider described each entry. Discussion ensued. T-shirts are a big ticket item that is needed next year, but that would last for at least 3 years.

Action: **Moved/Seconded by Vergara / Perton to set the Membership fee to $3,000 for 2027 due to a one time t-shirt purchase. Motion carried.**

10. Announcements, Next Meeting Date, & Next Agenda Items.
    - Next meeting will be the third Thursday in October (Oct. 15) – possibly to modify the t-shirt design.

11. Adjournment.

Action: **Motioned/seconded by Vergara / Perton to adjourn the meeting at 11:41 a.m. Motion carried.**

Submitted by: Fred Heider
North Central Wisconsin Regional Planning Commission